

Auto Shanghai 2011

The 14th Shanghai International Automobile Industry Exhibition

Key Data:

Dates: 21 – 28 April 2011
 Press day: 19 & 20 April 2011
 Frequency: biannually in Shanghai
 Premier event: 1985
 Venue: SNIEC - Shanghai New International Expo Centre

Scope of Exhibits

- Passenger cars, commercial vehicles, buses, trucks, special-purpose vehicles
- Auto design and new concept product
- Automotive parts & components
- Automotive accessories
- Measuring, testing and control devices & systems
- Maintenance & repair, garage, work shop & workstation equipment
- Car care products
- Paints, lubricants, additives and other auto supplies
- Related manufacturing technology, machinery, equipment and tools
- Related computer systems and software
- Publications and other related services

Exhibitors

- A total of 1,748 exhibitors from 20 countries and districts of the world (327 international companies, 1,421 domestic companies)
- 101 car makers
- 1,647 component suppliers



Visitors

- 715,000

Highlights / Events:

- 75 global debut cars
- 17 technology seminars were held
- Auto Shanghai Summit

Exhibition space:

- 230,000 sqm
- 13 indoor halls, 22 outdoor temporary halls

Media:

- 9,872 reports from 2,700 local and international media

Organizers

China Association of Automobile Manufacturers

China Council for the Promotion of International Trade, Shanghai Sub-Council

China Council for the Promotion of International Trade, Automotive Sub-Council

Co-organizers

SIEC – Shanghai International Exhibition Co., Ltd.

IMAG - Internationaler Messe- und Ausstellungsdienst GmbH

