



AUTO SHANGHAI

Auto Shanghai 2015

Shanghai International Automobile Industry Exhibition

POST – SHOW REPORT

Key Data

Dates	22 – 29 April 2015
Press Days	20 - 21 April 2015
Frequency	bi-annually in Shanghai
Premier event	1985
Venue	NECC – National (Shanghai) Exhibition and Convention Center
Next date	April 2017

Scope of exhibits

- Passenger cars, commercial vehicles, buses trucks, special –purpose vehicles
- Auto design and new product concepts
- New-energy technology
- Automotive parts & components including engine & mechanical systems, gearbox, exhaust, axle, steering, braking, suspension and body systems, electric & electronic systems, tire and wheel
- Automotive accessories including interior trimming, car audio & video systems, navigation & telecom systems, air conditioning systems, safety and vehicle security systems
- Measuring, testing and control devices & systems
- Maintenance & repair, garage, workshop & workstation equipment
- Car care products
- Paints, lubricants, additives and other auto supplies
- Related manufacturing technology, machinery, equipment and tools
- Related computer systems and software
- Publications and other related services

Exhibitors

- 2,000 exhibitors from 18 countries and regions of the world

Visitors

- 928,000

Highlights & Events

- 1,343 complete vehicles on display
- 109 global debut cars
- 47 concepts cars
- 103 new energy vehicles
- 4th Shanghai Auto Summit

Exhibition Space

- 350,000 sqm total

Media

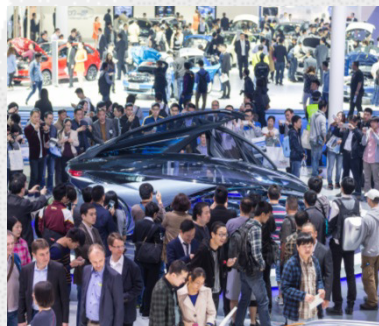
- 10,000 journalists from 2,150 local and international media organizations
- 104 press conferences on media days

Organizers

- SIEC – Shanghai International Exhibition Co., Ltd.
- China Association of Automobile Manufacturers
- China Council for Promotion of International Trade, Shanghai Sub-Council
- China Council for Promotion of International Trade, Automotive Sub-Council

European Co-Organizer

- IMAG – Internationaler Messe- und Ausstellungsdienst GmbH, Germany



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Project Management

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